



Elephant AI – AI for Managers supplement

This certificate confirms the successful completion of the 7-week program for AI Managers, and the positive verification of the capstone project, which verified practical AI management skills.

This certificate confirms the achievement of the following skills and knowledge areas:

- Manage AI projects end-to-end, from digitalization strategy to model maintenance and retraining
- Understanding business problems with artificial intelligence
- EDA and data evaluation, including data understanding
- Tools for visualizing data
- Analyzing AI projects from an ethical standpoint
- Ability to design multiple AI solutions that address business challenges
- An in-depth understanding of all AI technologies available and their application to industries, including GenAI, transformers, LLMs, and ChatGPT
- Choosing the best AI solution for the company
- Choosing the right business and strategic metrics to measure project success
- An understanding of ML Ops processes and AI Enterprise tools
- An understanding of data science methodologies
- Building a Data Science Team from scratch, including recruitment
- Creating a portfolio of AI projects for the company based on decision intelligence
- Techniques and strategies for digital transformation
- AI project management best practices from hands-on experience
- Experience preparing a presentation of AI solutions to the Board with detailed explanations of the technology

Earning Criteria

The program included over 35 hours (1h = 60 min) of workshops and lectures, a capstone project, and a written exam.

35 training hours + 15 hours of homework and additional tasks in own time + 20 hours on own-pace learning + 20 hours spent on capstone project preparation